

COMPUTER SKILLS (MAC/PC platforms)

- Adobe Creative Suite; Illustrator (14 years), Photoshop (15 years), InDesign (9 years), Acrobat (8 years) & Dreamweaver (3 years).
- Microsoft Office Suite; Word (9 years), Excel (5 years), & Power Point (3 years).
- HTML & CSS programming (3 years).

PROFESSIONAL EXPERIENCE

Back on My Feet, Philadelphia, PA

Marketing Manager & Graphic Designer

May 2012 - Current

- Designing collateral materials for national office — event logos and overall identities, invitations, sponsorship packages, postcards, posters, flyers, stationary, billboards, facebook banners, print and web ads.
- Maintaining brand image consistency for all local chapters; Atlanta, Austin, Baltimore, Boston, Chicago, Dallas-Ft. Worth, Indianapolis, Los Angeles, New York City, Philadelphia and Washington DC.

Starr Restaurants, Philadelphia, PA

Production Assistant

September 2011 - January 2012

- Edited menus, various marketing materials and printing for all Starr Restaurants.
- Processed and taking gift cards sales.

Urban Outfitters, Philadelphia, PA

Fulltime-Freelance CAD Artist

September 2010 - April 2011

- Maintained inspiration boards, digital reference library, and original artwork archives.
- Prepared CAD printouts, assisted in CAD color ways, CD files, color position charts for technical packages.
- Created original textile artwork which was produced nation-wide for all stores

Colette and Blue, Philadelphia, PA

Freelance Print/Textile Designer

January 2009 - January 2012

- Created and illustrated original textile print designs for clothing wear companies; prints Sold to Macy's, Toys'R Us, Charming Shoppes, and Hartstrings.

Filmbill magazine, Philadelphia, PA

Graphic Designer

July 2008 - October 2009

- Managed the production of Philadelphia's exclusive independent film magazine, *Filmbill*, for Ritz and Showcase Theaters (distr. 60,000/mo).
- Contributed to the content and institute the design layouts for editorial features, covers, columns and listings.
- Designed ads for various magazine advertisers.

AbiGrl Accessories, Brooklyn, NY

Owner, Jewelry Designer & Creative Director

June 2002 - January 2008

Marketed, Designed, Organized and distributed collection.

- Gained recognition, press and sales on a Global level for designs of AbiGrl fashion Jewelry: *Nylon* (September issue 2002, 2005 2008), *British Elle* (2003), *Elle* (September issue 2003, 2006), *Teen Vogue* (2003, 2004, 2006), *Where* magazine (2007).
- Designed and produced special 800 piece AbiGrl Collection for Miss Selfridges stores in London, UK, sold out within 3 months.
- Designed and manufactured 1,200 pairs of earrings for Urban Outfitters.

Betty Beauty Inc., New York, NY

Graphic Designer

February 2007 - January 2008

- Designed a line of stencils that resulted in 5% increase in Betty Beauty's revenue.
- Increased distribution Betty Beauty line to 250 Duane Reade drug stores.
- Designed print advertisements for Betty Beauty booth and magazine at Premiere Orlando, 2007.

MIN-K Clothing Line and Boutique, New York, NY

Graphic Designer / Assistant Designer

November 2005 - March 2007

- Designed and prepared event invitations, press mailers, sale sheets, business cards, logo, and letterhead.
- Created promotional campaigns — flyers, mail-outs and signage.

EDUCATION

- May 2013 - University of Pennsylvania, Graphic Design (Emerging Design Practices) Certificate Program Philadelphia, PA
- 2002 - Pratt Institute, BFA, **Communication Design** (focus - Graphic Design), Brooklyn, NY
- 2001 - Pratt in Tuscany **Photography**, Summer Abroad, Lucca, Italy
- 1998 - New York University, Tisch, **Photography**, New York, NY
- 1998 - Carnegie Mellon University, Fine Arts, Pittsburgh, PA

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